

Free E-Business & Finance Practical Support for Tourism Operators
1 day that will make a difference

Making it all add Up

8.30am – 12.30pm

*Do you understand the numbers your accountant produces year on year?
Is your product or service priced appropriately?*



Learn how to make sense of these numbers and how to make more informed business decisions. Spend four hours discovering the answers – it could change your bottom line. A must for every small business and tourism operator!

The Universe and Beyond

1.00pm – 5.00pm

*Is your website generating the sales you want?
Is your website as good as it can be?*

Spend four hours improving your online presence and capability – the most cost effective marketing solution you can influence today. Learn what tools and technologies are available to actually make your online presence more effective without having to expend a BIG business budget.

Kingaroy - Tue 4 October	Rockhampton - Mon 10 October	Mission Beach - TBC October
Toowoomba - Wed 5 October	Airlie Beach - Wed 12 October	Bundaberg - Tue 25 October
Brisbane - Thu 6 October	Townsville - Thu 13 October	Agnes Water - Wed 26 October
Gold Coast - Fri 7 October	Cairns – TBC October	Sunshine Coast - Mon 31 October

This one day support session forms part of the ‘Take it all in my Stride’ program for tourism operators. The full program consists of a combination of interactive forums, one-on-one coaching, optional webinars and practical solutions to everyday business issues. Funded by the State Government, there is no cost for operators to attend. Maximum of 2 participants per business.

For further information or to register please contact QTIC on 07 3236 1445 or holly.simpson@qtic.com.au.