



Southern Gold Coast | Pure Gold

The Great Winter Escape

COMPETITION OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. VOID WHERE PROHIBITED BY LAW.

Facebook Disclaimer: This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Connecting Southern Gold Coast Ltd and not to Facebook. The information you provide will only be used for sending subscribers company updates and announcements and notifying the winners of the competition.

1. Who Can Enter: Any person 18 years of age or older is eligible to participate in Southern Gold Coast Great Winter Escape COMPETITION (the "Competition"). Employees, officers, principals, directors or agents of Connecting Southern Gold Coast Ltd (CSGC), Gold Coast City Council or their subsidiaries or affiliates (collectively, "CSGC are not eligible to participate.

2. How to Enter: To enter, entrants must go to <http://www.facebook.com/SouthernGoldCoastPureGold> (the "Site") (use of Facebook requires the acceptance of the terms of use for that site) and complete the form on the WIN tab. Each entrant may submit one (1) Entry between 9am EST July 4, 2011 ("Competition Open Time") and 5pm EST July 25, 2011 ("Competition Close Time"). All entries submitted after the Competition Close Time or submitted by mail will not be accepted.

Entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

3. PRIZE: One (1) winner (“Winner”) will be awarded the grand prize (“Grand Prize”). The Winner will be selected at random by way of a representative or nominee of CSGC choosing an entry from a barrel when determining the winner. This Competition is a game of chance and CSGC’s decisions will be final and binding. The Grand Prize Winner will be announced on or before July 29, 2011 and the Winner will be notified via email and by phone.

The winner will receive a Grand Prize of:

- **Long Weekend accommodation in a 2-bedroom apartment at San Simeon Absolute Beachfront Apartments, Tugun. The accommodation is valid until 31/10/11 and is not valid during special events or school holidays and depends on availability. Check-in time is 1.30pm Friday and check-out is 5pm Sunday.**
- **Whale watch or Snorkel for two adults and two children with Coolangatta Whale Watch/Cooly Dive which must be redeemed by the 31/10/11**
- **Family Experience Pass at Currumbin Wildlife Sanctuary for two adults and two children which must be redeemed by 30/11/11.**
- **Family pass to Surf World Gold Coast Museum, Currumbin which must be redeemed by 31/10/11**
- **\$50 Dinner voucher for Fresh Café & Lounge Bar, Kirra, which must be redeemed by 31/10/11**
- **2 x \$20 Lunch voucher for Groove Café, Tugun, which must be redeemed by 31/10/11**
- **2 x \$20 Breakfast voucher for Café D’Bar, Point Danger, which must be redeemed by 31/10/11**

The providers of each component of the Grand Prize are collectively known as “the Other Suppliers”.

The winner will be solely responsible for his/her own transportation to and from Winner’s home to the Southern Gold Coast Queensland, Australia and any other costs and expenses related to the prize trip. Winner is responsible for all travel documents and identification acceptable to the airlines, Transportation Security Administration and the Government of the Australia, as they apply. The prize has an approximate retail value of **\$1000**. All prizes are “AS IS” without any warranty of any kind, express or implied. No substitution, exchange or transfer of prizes will be made or is permitted. The Winner will be required to sign a Grand Prize Affidavit, and any other documents reasonably requested by CSGC, prior to receiving the prize.

4. Odds of Winning: No purchase of any kind is necessary in order to enter the Competition or win any prize, and chances of winning are not enhanced by making any purchases.

5. Winner Notification: Winner will be notified by email and/or telephone on or about *June 27, 2011*. Prior to being awarded any prize, the Winners will be required to show proof of age *and complete, sign and return a Grand Prize Affidavit, as well as any other documents required by CSGC, in their sole discretion, to claim the prize.* If all required documents are not signed and delivered prior to the required time as stipulated by CSGC, it will result in a forfeiture of the

prize and the prize may be awarded to an alternate winner selected by CSGC, in their sole discretion.

6. Intellectual Property:

CSGC do not guarantee that any Entry will be made available on the Site by CSGC or will be viewed or viewable by any visitors to the Site and are under no obligation whatsoever to make any Entry available for viewing on the Site. CSGC are not responsible for any Entry that is not successfully received, and are also not responsible for any Entry that is lost, damaged, incomplete or misdirected, in whatever format or for whatever reason, under any circumstances.

7. Limits of Liability: Entrant acknowledges and agrees that CSGC have no responsibility whatsoever for injuries, losses, or damages of any kind that result from entrance into the Competition or receipt, acceptance, possession, or use of any prize. CSGC maintain no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the prize package (the "Other Suppliers"). CSGC shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (1) by wrongful, negligent, or unauthorized act or omission on the part of any of those Other Suppliers or any of their agents, servants, employees, or independent contractors, (2) by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of the Other Suppliers, (3) by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of CSGC or (4) by any cause, condition, or event whatsoever beyond the control of CSGC whether pertaining to any of the other suppliers, or otherwise.

CSGC assumes no liability for lost or misdirected emails regardless of the circumstances. CSGC reserve the right to cancel the Competition at any time if the integrity of the Competition is, in CSGC's sole and absolute discretion, compromised in any way. By entering the Competition, entrants release and hold CSGC harmless from and against any and all damages and claims of any kind in connection with the Competition or resulting from entrance in the Competition, or receipt, acceptance, possession or use of any prize. CSGC reserve the right to substitute a prize for an alternative prize of equal or greater value in CSGC's sole and absolute discretion.

Except as otherwise set forth herein, all Entries become the sole property of CSGC, and CSGC assume no responsibility for any (i) lost, stolen, delayed, damaged or misdirected Entries or for any failure of the Site during the Competition period, or (ii) any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure or delay of any email or Entries to be received on account of technical problems or traffic congestion on the Internet or at any website, or (iii) any combination thereof including, but not limited to, any injury or damage to an entrant's or any other person's computer or other equipment related to or resulting from entrant's participation in the Competition. CSGC reserve the right, in their sole discretion, to

cancel or suspend the Competition should a virus, bug or other cause beyond the reasonable control of CSGC corrupt the security or proper administration of the Competition. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Competition is a violation of criminal and civil laws, and should such an attempt be made, CSGC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

9. Winner Responsibilities: Each winner is solely responsible for the reporting and payment of any tax liabilities incurred as a result of or relating to the awarding or use of any prize. Entry into the Competition shall be deemed to be entrant's consent and authorization to (i) the use of entrant's name, address (city and state only) photograph, and any other information submitted by entrant for commercial, advertising and promotional purposes without further compensation, unless prohibited by law; and (ii) the use of entrant's address to receive marketing and other emails from CSGC in accordance with CSGC applicable privacy policies. By accepting a prize, winners agree to participate in any promotional activities surrounding the Competition such as photographic shoots and interviews. In addition, by entering the Competition, entrants affirm that they have read, understood and accepted these Official Rules.

10. Winner Publicity: CSGC will publish the first name, last name and location (city/state) of each winner on the site.

11. General: This Competition is governed by the laws of Australia and all claims arising out of this Competition must be resolved in Australia. To the extent permitted by law, all claims arising out of or relating to this Competition or the Official Rules must be resolved in the State or Federal Courts of Australia. By entering the Competition participants agree to be bound by these Official Rules and by the decision of CSGC, which shall be final on all matters relating to this Competition. This Competition shall be VOID WHERE PROHIBITED BY LAW.

12. Privacy: CSGC may use any of the entrant's personal information submitted in connection with this Competition in accordance with the terms of CSGC privacy policy located below.

13. Zingtabs: By allowing the third party application Zingtabs, you are providing permission for that third party to access certain information from your Facebook profile. CSGC do not take any responsibility for any actions taken by Zingtabs pertaining to the information that they may collect from your profile or any action that they take regarding the use of that information. If you wish to enter the competition, but do not wish to allow Zingtabs to access your profile, you may email admin@southerngoldcoast.com.au with your full name, email address, phone number, postcode and the entry code which you can find on our Things To Do page of our website www.southerngoldcoast.com.au

Privacy Policy

Connecting Southern Gold Coast Limited (CSGC) recognises and values the protection of your personal information. CSGC is governed by and observes the requirements of the Privacy Act 1988 (Cth).

We also recognise concerns about the collection of personal information and how CSGC will use that information. CSGC has implemented this privacy policy in order to reassure our customers about how we will use their personal information.

What Information Do We Collect?

When you request information from CSGC, enter one of our competitions you may be asked to supply personal information such as your:

- *name;
- *date of birth;
- *address;
- *telephone number; and
- *e-mail address.

CSGC may also conduct surveys or market research and may seek information from you from time to time. These surveys will provide CSGC with information that allows improvement in the types and quality of service offered by it and Southern Gold Coast traders, and the manner in which those services are offered.

Your personal information may be collected through our Website, over the telephone, in paper form, or in relation to prospective employees, from recruitment agencies.

Our Website provides information regarding accommodation and businesses and provides users with contact details for most accommodation providers or businesses. This Privacy Policy does not apply to those accommodation providers and businesses and you should refer to the separate Privacy Policy of the accommodation providers or businesses of your choice prior to providing your personal details.

Personal Identification

CSGC has accepted and adopted the National Privacy Principles reflected in the Privacy Act 1988 (Cth) as amended or varied from time to time. In accordance with these principles we will not collect any personal information that may reveal racial or ethnic origin, political opinions, philosophical beliefs, trade union membership or details of health, disability, sexual activity or sexual orientation.

Personal Information via the CSGC Website

Most commercial websites use cookies. Cookies are pieces of information that websites send to the browser and are stored in the computer hard-drive. Cookies make using this website easier by storing information about your preferences on this website. This allows the site to be tailored to you on any of your return visits. Cookies will not identify you personally. If you would prefer not to receive cookies, you can alter your security settings on your web browser to disable cookies or to warn you when cookies are being used. However, by disabling the cookie function in your web browser you may impede your ability to use parts of the site.

Your responsibilities

CSGC may provide you with a username and password to access certain parts of their website. You are solely responsible for maintaining the security of your username and password at all times.

Your Option Not To Provide Your Personal Information

CSGC may run competitions or offer added benefits to you and we may ask you to provide us with your personal details for these purposes. Providing this information to us is absolutely optional, however, if you do not provide the information we may not be able to contact you or give you access to those benefits. Whenever it is optional for you to provide information, we will make this clear to you.

You have the right to opt out of certain communications at any time and can do so by requesting this in writing to CSGC.

Use and Disclosure of Information

Your personal information, including your e-mail address, will be used for marketing purposes, for the provision of information, to notify you of competitions and prize allocation and for research requirements of CSGC.

If your details have been provided as a contact or referee by a business we may use these details for the purposes of that business relationship or for credit checking purposes and may contact you by telephone, post or email.

Personal information disclosed to CSGC may be disclosed to any other company that is related to, or a subsidiary of, CSGC.

CSGC will not use or disclose or permit the use or disclosure of personal information that could be used to identify an individual in any other circumstances except to ensure the proper provision of CSGC's services (for example, for delivery of prizes to winners of our competitions) and public announcement thereof.

Your personal information may also be used or disclosed if:

(a) CSGC is required or authorised by law or if it is reasonably necessary to enforce the law; the information is necessary for the establishment, exercise or defense of a legal claim; or

(b) there are reasonable grounds to believe that disclosure is necessary to prevent a threat to life or health; or

(c) you have given express consent to CSGC for a prescribed purpose.

Other than as set out above, CSGC will not sell, distribute, rent, license, disclose or reveal, share or pass the information onto any third parties, other than those who are contracted to CSGC to provide services to CSGC and who are obliged to keep the information confidential.

Security of Your Information

We will take all reasonable steps to ensure that all information collected from you that we use or disclose is accurate, up to date, complete and stored in a secure environment accessed only by authorised CSGC personnel.

Please keep in mind that no information transmitted over the Internet can be guaranteed to be 100% secure. We will endeavour to protect your personal information, however we cannot ensure or warrant the security of any information you transmit to us or receive from our online products or services. These activities are conducted at your own risk. Once we receive your transmission, we will use our reasonable efforts to ensure its security.

How Can I Access, Correct or Update My Information?

You can always access the information and content that you provide to us. Changes to personal information may impact upon our ability to provide you with our services and you should contact us to update this information.

If you wish to access or modify personal information that you have provided to us, please contact us on +61 7 5534 3500 or email info@southerngoldcoast.com.au

Or you can contact us by mail at:

Connecting Southern Gold Coast Ltd

PO Box 728 Tugun Q 4224

Or you can fax us at (07) 3259 8510, Attn: Communications Manager or contact us by email at admin@southerngoldcoast.com.au