

Bartercard supporting Southern Gold Coast Tourism



Firstly, I would like to say a big “thank you” to Connecting Southern Gold Coast for the opportunity to present the Bartercard business model to you all. Secondly, I would like to reiterate Bartercard’s support to Connecting Southern Gold Coast and the delegates from last week who are committed to making a change and challenging the status quo. It is important in these economic times that people step up and, from what I saw last Wednesday evening, there are encouraging signs for the Southern Gold Coast region.

Bartercard Benefits...

For 18 years we have been assisting a diverse range of businesses to increase new customers and gain a market edge. I am confident many operators attending last week can also benefit from our business tools. Bartercard has not only been successful for “wholly-owned” accommodation houses but for Management Rights premises as well. There are some simple ways to make Bartercard work and I challenge delegates to at least take 30 minutes to find out. It could be the perfect business solution to fill your vacant rooms.

The offer...

To show our true support to the Southern Gold Coast region, Bartercard will put **T\$500** (Trade Dollars) per business that joins into a co-op regional advertising package profiling your business. This campaign will be designed in co-operation with Connecting Southern Gold Coast.

10 x accommodation houses join = T\$5000 CAMPAIGN



Paradise Resort
Phil Haller

We utilise Bartercard to increase our OCC and REV PAR during slow periods. Our Reservations team liaises with the Bartercard Tourism Desk to inform them of when we require additional sales and they help us to fill empty rooms with Bartercard member clients.

We use Bartercard to purchase consumables such as pens, room key cards, bar coasters, printed stationery, first aid supplies, wine, gift shop items and many more products for the resort.



All Seasons Cairns Gateway Resort
Bill O’Sullivan

“Bartercard members can do everything here if they want to, we can put them in touch with a real estate agent to purchase a unit and they can pay for hotel accommodation or a self-contained studio apartment, and now with the restaurant they could literally come up here and have a holiday all on barter. There are also some other benefits to be gained through Bartercard. I do spend a fair chunk of my time sourcing equipment and bits and pieces so it’s nice to be able to fire off an email to someone and say, ‘This is what I need, find me five different options’ and have them presented to you,” he says.

This offer is valid to the 31st August - call Mark Ferszt today on 07 5561 9203

www.bartercard.com.au
or call 1300 BARTER (1300 227 837)
Franchising opportunities available



Bartercard
Boost your Business