



THE SUMMIT

Delegate Programme & Registration

Tuesday, 30 May & 31 May, 2017

Southern Cross University
Southern Cross Drive
BILINGA QLD AUSTRALIA

The Summit will include the launch of the
Small Business Charter of Australia

This is the only event in Australia where delegates will have a say in shaping the future of small and medium enterprises (SMEs) in Australia



All correspondence & enquiries:

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WELCOME FROM ANNE NALDER,

*Founder & CEO
Small Business Association of Australia*

The Launch of the Small Business Charter

On behalf of the Board and Small Business Association of Australia, a cordial invitation is extended to you to join us in what will be an historical event and something that will have positive and long lasting effects for SMEs for decades to come.

Australia has never had an economic plan for SMEs that has seen a miss mash of short term policies.

Due to the complexities faced by SMEs in a global market, ever changing rules and draconian regulation and competition, governments and policy makers need to adopt a more sophisticated approach towards small business by providing an economic plan for SMEs that will include good policies.

As a result, the Small Business Association of Australia, is launching the Small Business Charter of Australia at The Summit which is based on some of the principals of the Small Business Act of the European Union (EU).

The Summit will engage with delegates who will all have a say at the workshops with outcomes that will be the blueprint for better understanding and policy making for SMEs.

An agenda on the topics for discussion and participation requirements of delegates will be emailed prior to the event so that all delegates can fully prepare themselves.

If you want change and a better deal for SMEs, this is your chance to have your say.

I look forward to welcoming you and your colleagues to attend this important event.

Please see the following page regarding the background to the EU Small Business Act which commenced with the Small Business Charter,



BACKGROUND TO THE EU SMALL BUSINESS ACT

Originally commencing with The Small Business Charter followed by The Small Business Act (SBA) of the European Union (EU) was adopted in June 2008 and was a milestone in the European policy for small and medium-sized enterprises. It recognises the central role of microenterprises and SMEs to the promotion of growth, innovation, social inclusion and employment in the European economy.

The 'Think Small First' principle is at the core of the Small Business Act. It places SMEs at the forefront of policy-making and should ensure that new regulations don't add to the burdens faced by businesses.

It also has a set date annually for any changes to policy thus creating certainty and a recipe for planning which the business community requires.

The Small Business Act establishes a set of 10 principles to steer the drafting and implementation of policies to benefit SMEs both at EU and national level:

1. Create an environment in which entrepreneurs and family businesses can thrive and entrepreneurship is rewarded.
2. Ensure that honest entrepreneurs who have faced bankruptcy quickly get a second chance.
3. Design rules according to the "Think Small First" principle.
4. Make public administrations responsive to SME's needs.
5. Adapt public policy tools to SME needs: facilitate SMEs' participation in public procurement and better use State Aid possibilities for SMEs.
6. Facilitate SMEs' access to finance and develop a legal and business environment supportive to timely payments in commercial transactions
7. Help SMEs to benefit more from the opportunities offered by Free Trade Agreements.
8. Promote the upgrading of skills in SMEs and all forms of innovation.
9. Enable SMEs to turn environmental challenges into opportunities.
10. Encourage and support SMEs to benefit from the growth of markets.



WHO SHOULD ATTEND?

All small business owners and key stakeholders making up the Australian economy should attend as you cannot have balance and cohesion if only certain sectors of the economy have a voice or influence.

Stakeholders that should attend include,

- Business owners regardless of which field of business they are in. Business owners can be operating as family businesses, sole traders, partnerships, corporations and trusts.
- Business industry groups including charities.
- Policy makers
- Regulators
- Academics
- Researchers
- Business educators
- Bankers
- School educators
- Members of Parliament from the 3 tiers of government including local, state and federal.
- Representatives of the ACTU
- Media

Some facts -

- 96% of the 2.2 million trading business in Australia are SME's.
- Small business is the largest employing sector of over 4.5million persons.
- In 2015 only 1% of businesses had over 200 employees i.e. the larger corporations.
- Small companies deliver over 40% of Australia's GDP. If we look at the contribution that all SME's with up to 200 employees make, the contribution rise to between 50-55%.
- In June 2015 the most actively trading businesses had annual turnovers under \$200,000.
- Small businesses are the engine room of our economy e.g. in 2013-14 Australians started over 280,000 small businesses.



PROGRAMME – PRESENTERS NAMES WILL BE PROGRESSIVELY RELEASED

Monday, 29 May

TIME	PARTICULARS
9am-5pm	Delegates Registration
	Sponsor/Exhibitor bump in

Tuesday, 30 May

TIME	PARTICULARS
8.30am -9.00am	Opening of The Summit
9.00am-10.00am	Corporate Structures of The Future for SMEs –
10.15am-11.15am	Entrepreneurship & Innovation
11.30am-12.30pm	Working Lunch
12.45pm-1.45pm	Industrial Relations
2.00pm-3.00pm	The Internet of Things (IOT) technology challenges & opportunities for SMEs
3.15pm-4.15pm	Help SMEs Internationalise Through Trade – Theme India
4.30pm-5.30pm	Financing Small Business
7.00pm-10.00pm	Social at The Balter Brewing Company

Wednesday, 31 May

TIME	PARTICULARS
8.00am-8.15am	Day 1 Recap
8.15am-9.15am	The Tax System simplified for SMEs
9.30am-10.30am	The Legal System simplified for SMEs
10.45am-11.45am	Making Regulations Responsive To SME Needs
12.00pm-1.00pm	Made In Australia – Manufacturing
1.00pm-1.30pm	Working Lunch
1.45pm-5.00pm	Q & A SME Public Forum Includes 4 Guest Speakers Q & A including panellists



REGISTRATION FEE

Delegates Registration Fee – Tax Deductible

Member	\$550
Non Member	\$770

Registration Fee includes –

Registration - Tuesday, 30 May & Wednesday, 31 May

Meals - Tuesday, 30 May

- Morning tea
- Brunch
- Lunch
- Afternoon tea
- Light meals
- Cocktail event including finger foods and beverages package

Meals - Wednesday, 31 May

- Morning tea
- Brunch
- Lunch
- Afternoon tea

Registration fee includes delegate's bag

Registration fee does not include accommodation, travel & transport arrangements or site seeing.

How to register?

1. Complete the registration payment on Pages 9 & 10
2. Make your payment as per the payment options – see Item 4
3. Scan your registration form and payment receipt (if applicable) and email to info@smallbusinessassociation.com.au
4. On line registration will be available from 01 December, 2016



REGISTRATION

Please complete the registration with each delegate registering separately. If you have more than one delegate attending, please photocopy this form for additional delegates.

Once completed, please scan and email to info@smallbusinessassociation.com.au

DELEGATE REGISTRATION – PLEASE PRINT CLEARLY

PLEASE CIRCLE:	Ms Mrs Mr Dr Other – specify
FIRST NAME:	
LAST NAME:	
COMPANY NAME:	
MAILING ADDRESS:P/Code State
TELEPHONE:	[]
MOBILE:	
EMAIL – PLEASE PRINT:	
WEB ADDRESS:	
DELEGATES POSITION:	
DIETRY REQUIREMENTS:	[] YES [] NO If yes, please specify
SPECIAL NEEDS Do you require wheelchair access?	[] YES [] NO If yes, please specify any special needs.



PAYMENT

Total number of delegates attending																			
Total amount to be paid	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Per Member</td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> </tr> <tr> <td> 1. Delegate</td> <td style="text-align: right;">\$</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td></td> <td style="text-align: right;">\$</td> <td></td> </tr> <tr> <td>Per Non Member</td> <td></td> <td></td> </tr> <tr> <td> 1. Delegate</td> <td style="text-align: right;">\$</td> <td style="border-bottom: 1px solid black;"></td> </tr> <tr> <td></td> <td style="text-align: right;">\$</td> <td></td> </tr> </table>	Per Member			1. Delegate	\$			\$		Per Non Member			1. Delegate	\$			\$	
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Payment Option (A) – Direct Deposit Small Business Association of Australia Pty Ltd ABN 26 143 126 498	Small Business Association of Australia Pty Ltd Commonwealth Bank BSB 064-475 Account 1023 6604 List your LAST NAME OR BUSINESS NAME as the reference																		
Payment Option (B) – Credit or Debit Card (Please note that all details including address are required for PayPal processing)	Card Number Expiry / 3 digit security Cardholder's signature Mailing Address as shown on your statement Suburb P/Code State																		



GENERAL INFORMATION

Delegate's Pack

1. Delegates Pack will be available for collection from the SBAA registration desk as per the times shown in the Programme Page 6 on Monday, 29 May at Southern Cross University, Building C.

Media

1. The media is most welcome to attend and report on The Summit however, it must apply for a journalist entry to gain admission. Email to info@smallbusinessassociation.com.au to apply for accreditation to attend, list,
 - a) Your first and last name
 - b) Media group you are working for
 - c) Type of media i.e. newspaper, magazine, television, radio, other.
 - d) Your email address
 - e) Your mobile number
 - f) Where you are normally based.

Airfares and Accommodation

1. Book and pay your fares direct with your preferred carrier.
2. Book and pay for your accommodation direct – see accommodation options.
3. Rental cars and sightseeing touring can be booked through your accommodation venue.
4. Please consider travel, baggage and health insurance.

Rent a Car/Taxis

1. Your venue will be able to arrange your transport requirements.

ATM

1. Although ATMs are available at Southern Cross University it is recommended that delegates ensure they have sufficient cash on them.

Touring/pre and post event

1. For information regarding touring the Gold Coast please talk to your venue.

Currency

1. All currency quoted is in Australian dollars and includes the GST rate of 10%.



Dress Code

1. Dress code for delegates and presenters at The Summit is comfortable smart casual. For cocktails on Tuesday, 29 May, cocktail wear for ladies and dinner suits for the gentlemen.

Refund

1. No refund is available from 01 December, 2016.
2. Refunds prior to 01 December, 2016 will incur an administration fee of \$100 per delegate.
3. Should a delegate be unable to attend, a replacement delegate is acceptable.

Cancellation of the Event

1. In the event The Summit is cancelled, SBAA will contact all delegates and key stakeholders to arrange a rescheduled date.
2. Should the rescheduled date be unacceptable, a refund less administration fee and other related fees will be refunded which is subject as to when the event is cancelled and what expenses SBAA may have incurred.

Liability

Small Business Association of Australia (SBAA) shall not –

1. Be responsible for delegates' accommodation reservations and payments,
2. Be responsible for delegates' travel arrangements and payments.
3. Be responsible for any delegates' injury/medical costs.
4. Be responsible for delegates' loss or damage to luggage, personal belongings including jewellery, lap tops and other items.

Public Liability

SBAA carries Public Liability insurance to the sum of \$20million.

Speakers & Programme

Small Business Association of Australia reserves the right to amend the programme at short notice.

Children

The Summit is an adult programme and unsuitable for children regardless of age.

Smoking

The Summit venue is a non-smoking venue with delegates to observe the smoking locations and rules during the hours of The Summit.



Wheelchair access

Wheelchair access is available at Southern Cross University. Please advise us if you have any special needs.

Venue/Parking

Southern Cross University is located adjacent the Gold Coast airport which is at the southern end of the Gold Coast.

There is ample free parking available.

Emergency Numbers

Should you require any of the following, please check with reception at your venue.

- Medical
- Gold Coast University Hospital
- Dental
- Chemist
- Ambulance
- Police

Weather

May is traditionally one of the nicest months to visit the Gold Coast with average daytime temperatures ranging from 13 to 22C.



ACCOMMODATION

Southern Cross University is located adjacent the Gold Coast Airport at Bilinga which is at the southern end of the Gold Coast.

The Gold Coast has a variety of accommodation to suit all budgets ranging from modest motels to luxury hotels.

ACCOMMODATION CLOSEST TO SOUTHERN CROSS UNIVERSITY

ACCOMMODATION	RATE	TELEPHONE
Nirvana by the Sea Free WIFI and Foxtel	1 bedroom executive suite \$452 for 2 nights 2 bedroom apartment \$470 for 2 nights 2 bedroom apartment with plunge pool \$530 for 2 nights 3 bedroom skyhome \$890 for 2 nights ALL ABOVE RATES FOR WEEKDAYS	61+7-55065555
San Chelsea All units have sea views, free shuttle bus service from/to airport, free WIFI	2 bedroom apartment \$250 1 night \$360 2 nights	61+07-5536 9151
La Costa Motel La Costa Motel is a beautifully renovated trendy 60's boutique Motel. Excellent service and amenities. It is the closest to the university.	Standard Studio (Queen bed) \$150 per night Twin Studio (2 X King single beds) per night \$150 per night Deluxe Studio (1 Queen bed + 1 King single bed \$180 per night 1 Bedroom apartment – upstairs (1 Queen Bed _ single bunk beds sleeps 4) \$220 per night	61+7-5599 2149

Additional accommodation at the southern end of the Gold Coast includes -

- Pelican Sands 07-5534 7744
- The Golden Riviera 07-5525 9800

The following first class hotels are located approximately 30 minutes' drive

- Hilton Hotel Surfers Paradise
- Surfers Paradise Marriott Resort & Spa
- Sofitel Hotel Broadbeach



ABOUT THE GOLD COAST

The Gold Coast is strategically located on the edge of the Asia-Pacific rim, with access to Brisbane Airport and the Gold Coast Airport, both international airports.

It is some 57 km long stretching from the NSW border to Beenleigh, Queensland in the north towards Brisbane and west to the hinterland which transports the visitor to another world.

The Gold Coast with a population of over half a million is multi-cultural with one in four being born overseas and is the 6th largest city in Australia.

Its population is fortunate to enjoy magnificent weather, excellent beaches including some of the best surfing beaches in the world and just a short distance inland the hinterland that showcases lush rainforests, crystal clear swimming holes, bush walks and magnificent views to the Gold Coast. The hinterland is an ideal getaway for those seeking nature with excellent accommodation and restaurants scattered between the mountains of Mt Tamborine, Binna Burra in the Lamington National Park, and, O'Reilley's Guest House at Springbrook. Mt Tamborine is famous for its weekend trendy shopping and market atmosphere and a smorgasbord of culinary delights.

The Gold Coast is Australia's number 1 tourist destination with excellent restaurants boasting cuisines from all parts of the globe that caters to some 12 million visitors per year.

Its industries include manufacturing such as luxury boats Riviera, 3 universities, private and public schools, and state of the art Gold Coast University Hospital, the leading training hospital in the southern hemisphere.

The Gold Coast is located 1 hour by car from Brisbane the capital of Queensland, and just over 1 hours flying time to Sydney, Australia's largest city.

In 2018, the Gold Coast will host the Commonwealth Games thus further cementing its credentials as a premier travel destination.

**For what's hot on the Gold Coast
Go to www.visitgoldcoast.com**